

# Wellness Center

# JAMAICA



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## **ACTION PLAN**

### **BROMLEY ACQUISITION | JAMAICA WELLNESS CENTER**

#### **1. EXISTING FACILITIES: Main House, Cottages, Factory**

- A. Cosmetic repairs
- B. Commercial sponsor naming rights
- C. Visitor Management

#### **2. MULTIPURPOSE AMPHITHEATRE**

- A. Outdoor Events, Music and Movies under the stars
- B. TED Talks, Lectures, Workshops, Corporate Trainings

#### **3. PROJECT E.A.T. (Ecology Agriculture Trade) Building Sustainable Communities**

- A. Cooperative Membership, Job Creation, Training
- B. Tax Concession by Planting Native Trees + Organic Farm Certification + Land Preserve
- C. New Technology (BRIDGE) Intranet Social Network + Farm APP IT Security
- E. Green Housing, Alternative Energy & Solar Farms

#### **4. HERITAGE TOURS Specialty tours for individuals or groups**

- A. AIR, LAND & SEA TOURS
- B. COMMUNITY TOURS & LOCAL PROMOTIONS
- C. ALL-INCLUSIVE DAY PASSES FOR WELLNESS EXPERIENCES

#### **5. SECURE CAMPSITES 42 lots available for campers and nature lovers looking to experience the real Jamaica. Future housing site for tourists, practitioners, clients and devotees**

- A. COMMUNAL AREAS, HAMMOCKS & TEEPEES
- B. SHOWERS & OUTDOOR KITCHEN
- C. MUSIC AROUND THE CAMP FIRE



## Seize The Moment. Be a Part of The Jamaica Wellness Center

My Dear Universal Family,

I hope this letter finds you in good health within body, mind and spirit. I'm inviting you to seize the moment to join with other socially responsible, healers and conscious members of our circles who are progressing in their own right. We invite you to be a part of an *active*, mighty movement. We are taking strides to fulfill our destinies and move toward a healthier life with financial stability and self-reliance.

*Then God said, "I give you every seed-bearing plant on the face of the whole earth and every tree that has fruit with seed in it. They will be yours for food. ~ Genesis 1:29*

In exchange for your Jamaica Wellness Center membership contribution you will join a sharing economy, networking and planting good seeds with people from all walks of life with a common goal—to preserve life. Members receive opportunities and resources with preferred access to the Wellness Center facility year round. Member Benefits include discounts to vendor services, coupons, products and first in line access for tickets to special events. We organize from our Digital BRIDGE with 21st century tools and access to members worldwide. Groups can collaborate, start their own Wiki's, chat, forums and share files within our own private intranet platform. Farmers will use our app to oversee their farm from our security cameras.

Our sharing economy provide membership loyalty rewards and operate with the highest integrity. Through barter and in-kind donations we reduce spending and increase revenue to generate jobs immediately. Innovative workshops provide training for sustainability. Members enjoy free access to a digital BRIDGE. We advance The Wellness Movement to create an international destination and place of healing and serenity.

### IMPORTANT. PLEASE READ CAREFULLY.

By joining Jamaica Wellness Center Membership, you hereby agree to keep any and all information delivered by Jamaica Wellness Center and partners regarding this opportunity with respect to the contribution in the above portfolio (the "Property") strictly confidential and shall not disclose any such information to any third party without Jamaica Wellness Center's prior written consent, except to your officers, directors, affiliates, partners, members, employees, financial advisors, legal counsel and accountants on a need to know basis and shall be responsible for any breach of your agreement by such third parties. Notwithstanding the foregoing, such information does not include information that **(a)** is or becomes publicly available (other than as a result of a disclosure by you in violation of this agreement) or **(b)** was or is independently developed by you without use of the information furnished by us. Furthermore, you agree that you shall not, without Jamaica Wellness Center's prior written consent and participation

**(i)** pursue or engage in any transaction regarding the Property, or **(ii)** except in the ordinary course of your business unrelated to the Property, communicate with the seller, owner, partner or investor of or in the Property, any lender, tenant, borrower, guarantor, franchisor, contractor and/or obligor connected with, related to, and/or whose name is obtained from the provided information with respect to the Property. The above provisions shall terminate on the earlier to occur of one year from the date hereof or the execution of a definitive agreement with respect to the Property.

We really appreciate and thank you in advance for uniting for the greater good. We are here for press conferences, town hall meetings and to answer questions about this mission and our fundraising goals or the benefits of restoring the natural balance of our indigenous communities, please feel to contact us.

In Service,

**Fanaye SunLight Selassie**

Sis. Fan' aye SunLight-Selassie/Founder  
Founder

# JAMAICA

## Wellness Center

### JAMAICA WELLNESS CENTER BOARD OF ADVISORS

**Sis. Fan'aye SunLight-Selassie, Founder/Matriarch:** Visionary, founder E.A.T., SiteMedia.us, RasTafari TV Network Collective, specializing in developing corporate identity, interactive multimedia and digital marketing

**Victor Cummings, Chief of Project Development, Legal & Compliance** lawyer, founder, Jamaica Sunshine Farms, former JA Minister of Agriculture, Trade & Finance, current director of Jamaica Organic Agriculture Movement (J.O.A.M.)

**Carl Bey, Director of Project Development & Finance** Community Development. Serial Entrepreneur, expert in real estate forensics and indigenous resources

**Dr. Trevor Dixon, Executive Director of Medical Missions** founder of The Jamaicans Abroad Helping Jamaicans at Home (JAHJAH) Foundation, medical and educational missions improving healthcare for everyone

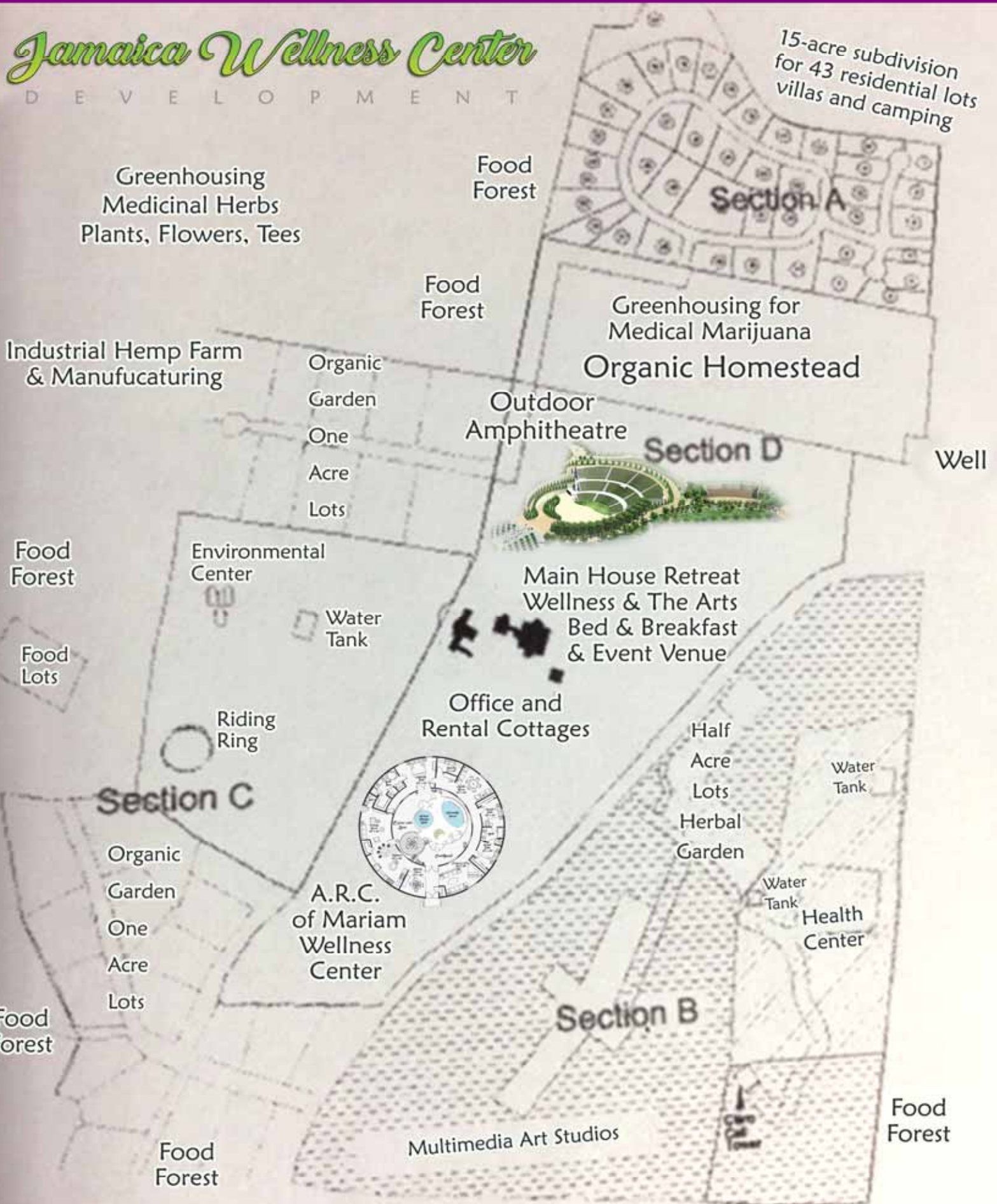
**Senait Biene, Director of The Preservation of East African Culture** CEO & Broker of South Florida International Realty & Property Management, founder of Habesha Hub, East African Investments

**Melissa Stokes, Musical Director & S.T.E.A.M. Mentor,** entrepreneur, song writer/performer, Coordinator of youth S.T.E.A.M. (Science, Technology, Engineering, Art + Design, Math program)



# Jamaica Wellness Center

D E V E L O P M E N T



Native Trees are planted on the surrounding property line to prevent deforestation





# JAMAICA WELLNESS CENTER

## TRAINING CENTER & ORGANIC FARM

### The Project:

### **\$2 Million Dollar Development of Wellness & Training Center & Organic Farm**

Wellness Center Funding Is Secured By 100 Acre / 5 Million Square Foot Land Development

**Our Mission** is an all-inclusive international destination experience that develops and strengthen the spirit, mind and body. Teaching the power of transformative thinking, we redesign the landscape of the brain for optimum health and wellness. Our goal is to reconnect the mind/soul with the Divine through meditation, classes, workshops, healing spa, arts, musical sessions and treks in nature. The Wellness Center host events year round that put you in beautiful central Jamaica.

### Renovations and upgrades to existing facilities include:

- 42 units, customized tourists village housing
- 7500 SQ. Ft. Estate House and Wellness & Training Facility
- Charming Residential Accommodations
- Building, Farming and Multimedia Production



## Overview of Operation Plan & Start-up Capital

1. **Sponsors, Members, Participants** invest capital and receive compensation from operations in exchange for product placement.
2. **Promoters** reserve the venue with a deposit to secure calendar dates and time
3. **Wellness Practitioners & Vendor Affiliates** create a specialty events.

### IMMEDIATE ACTION PLAN

#### 1. EXISTING FACILITIES

Parts of the Physical territory will offer Sponsor Naming Rights or Memorial areas in honor of historic figures we give reverence.

A. MAIN ESTATE HOUSE / Heritage / Historical Value | Special Events & Rentals Available

B. COTTAGES: Reserved for team and short term visitors

C. FACTORY: Upgrades and manufacturing of organic products, medicinal herbs, flowers, plants

- #### 2. MULTIPURPOSE AMPHIHEATRE
- Events Outdoors, Music, Movies to edu-tain | TED Talks, Lectures, Workshops  
Chairs & Blankets on Front Lawn and Hillside; Stage and Lighting in the Valley Below

- #### 3. E.A.T. CERTIFIED ORGANIC FARM | PROVIDE IMMEDIATE JOBS | ORGANIC FARMERS MARKET

Facility development will employ a workforce and expects to grow exponentially. Our certified organic homestead and food forest provide farm-to-table produce. Planting native trees prevent deforestation which include a tax concessions from the government. The property will be registered as a land preserve.

- #### 4. TOURS & EXPERIENCES
- Trek off-beaten path, island wide by air, land or sea

- #### 5. CAMPSITES AVAILABLE FOR NATURE LOVERS





## **ALL-INCLUSIVE WELLNESS CENTER**

### **100 ACRE / 5 MILLION SQUARE FOOT LAND DEVELOPMENT**

#### **The Perfect Event Venue**

Experience tranquility. Transform and renew in your 7,500 sq. ft Wellness Center. This is our serene home away from home, nestled deep in the hills of Jamaica. The property hosts over 100 acres and is only 15 minutes from world renowned beaches, coves, water falls, rivers and live entertainment. Create a hide-away, relax, spa or camp out under the stars. Immerse yourself in nature and journey towards optimum health. A 24/7 personal concierge and travel guide available.

#### **ACTIVITES AND REVENUE:**

- Organic Farming
- Food Forest & Native Tree Preservation
- Heirloom & Indigenous Seed Bank
- Wellness Training & Community Center
- Outdoor Amphitheatre & Entertainment
- Meditation & Fitness Health Club (Home of Future Aquatics Center)
- Tour Concierge: Nature Experiences, Medical Tours, Community Eco-Tours, Trade Expos, Investment Tours





**This opportunity contributes to renovations and upgrades  
to the New Jamaica Wellness Center.  
“Transform and Renew Spirit, Mind and Body”**

Ancient Healers, pathologists, indigenous herbalists, and naturalists have spent centuries studying the plants and herbs from around the world. Jamaica Wellness Center offer a unique approach to healing the human body by transformative healing, firmly rooted in an indigenous experience. of North, South and Central America, Africa and the Caribbean.

We have an incredible opportunity to create a one-of-a-kind renowned destination experience to host a myriad of transformative methods. The facility is over 100 acres with an estate house featuring large suites with private bathrooms and verandahs. The Hilltop is our new outdoor amphitheater to experience live music year round!

Practitioner have access to medicinal herbs, plants, flowers and trees surrounding the facility for use in herbal tonics, wines and remedies.

Renowned guest chefs prepare nutritious and delicious cuisine in our Afro-fusion Caribbean kitchen. Daily meals are a truly exciting experience and we supply unlimited alkaline water and spritzers. Complimentary Wi-Fi Studio help keep radiation away from visitors. Tasty herbal teas and Blue Mountain coffee breaks, fresh flowers, linens and aromatic organic soaps are only a few amenities provided. The rooms are a mix of nature with barefoot luxury and indigenous mix. We provide an affordable, peaceful and safe home away from home to explore the majesty of the island to transform and renew the spirit, mind and body.



## Wellness Center Member Benefits

### USD\$500 Membership

- **First in line** to reserve the facility to use for accommodations or reserve for special events
- First in line for vendors, samples and discounts
- Discounts on all air, land and sea tours
- Regularly scheduled access to the Wellness Center facility practitioner services at a discount rate
- Direct engagement and participation to fitness, health & wellness programming
- First in line to island wide cultural and wellness events
- Discounts to organic goods and services worldwide
- Free copy of the newsletter and monthly vendor coupons
- Profile in BRIDGE International Business Network Intranet and Member Directory
- Brand partners in production, post production and digital marketing

## NOW ACCEPTING RESERVATIONS

Perfect for Spiritual Retreats, Medical Conferences, Weddings & Workshops  
Reserve The Wellness Center: Pre-book Space For Your Next Event

**Do you have a special event coming up? We've got you covered!** Corporations or groups can reserve our estate is the perfect place to host your next event. Our fully equipped facilities accommodate diverse audiences depending on the nature of the event. Our sprawling hillside amphitheater is a wonderful place to listen to great live music or watch movies.

**Coming Soon! Special Events Concert Venue & Hillside Amphitheater**





## LOCALLY GROWN, ORGANIC FOOD PROVIDED BY E.A.T. JAMAICA

Jamaica Wellness Center is partnered with Project Ecology Agriculture Trade (E.A.T.). Their vision is for a cleaner and greener earth and is the perfect grassroots movement to help bolster our new development. They work with a network of like-minded, dynamic professionals desiring a more tranquil and sustainable community. Jamaica Wellness Center is designed with a commitment to aid in job creation, increase revenue and build intercultural relations. Our sharing economy supports developing communities and is particularly interested in building a bridge between the Diaspora, The Caribbean and Africa. By partnering, we take the steps to returning to a healthier and more unified village. Our cooperative manages certified organic private land to gain market for farmers, establish trade and offer private labeling.

### E.A.T. BENEFITS:

- Create green spaces, farm-to-table certified organic farms, gardens and food forests
- Indigenous marketplace introducing socially conscious vendors and products to the public
- Connect and engage communities to make a positive impact through themed events
- Enhance and deepen understanding of sustainability and self-reliance
- Collaborate learning with local farmers for organic agri-business programs
- Participate in specialized nutrition, fitness and wellness programs
- Participate in intercultural development and recreational activities
- Community driven global service and experiential learning
- Aid to farming communities and artisans in need
- Outdoor living classrooms and field trips to experience nature
- Maintain fair trade partnerships, build international trade relationships
- S.T.E.A.M. (Science, Technology, Engineering, Art+Design Math) Mentorship
- Reduce food scarcity through Someone Has a Right to Eat (S.H.A.R.E.) Food Storehouse

